

GREATER NAPANEE BASKETBALL ASSOCIATION (GNBA)



Fundraising and Sponsorship Policy

Teams may participate in sponsorship and fundraising activities to help offset costs for a specific purpose. The fundraising activities must be presented to and approved by the Executive.

The Executive allows fundraising and sponsorship as long as teams follow these guidelines:

- Fundraising/sponsorship can be used to help cover the cost of non-parent coach expenses, extra tournament entry fees, extra exhibition game expenses, training equipment such as balls, one warm-up jersey per player/coach, off court team conditioning sessions. For any other reason, teams must have approval of the Executive.
- We encourage teams to hold fundraising activities that provide a service or benefit to others. For example: product sales, car wash, bottle drive.
- We discourage teams from approaching businesses for sponsorship unless there is a direct personal relationship between the business and a team member. All sponsorship ideas must go through the Executive. There are businesses that have already provided sponsorship to the GNBA as a Club; they should not be approached again.

A parent meeting must be held to discuss any fundraising ideas prior to requesting approval from the Executive. As a group, the parents will decide upon fundraising activities. Ideally, the funds raised should be for team use, not just for individual players. However, at the meeting, the parent group will decide if they wish to fundraise for the team as a whole or if funds will be distributed based on participation by each player's family. This is a team decision which must be adhered to; any changes are discussed at a subsequent meeting.

Remember, your team is representing the Club; our Code of Conduct policy must be adhered to when participating in fundraising activities.

All fundraising activities must receive prior written approval from the Executive, or the President on behalf of the Executive at least 10 days prior to the event. All funds raised from fundraising/sponsorship activities are to be submitted to the Club Treasurer to be deposited in the Club bank account. The Treasurer will keep an accurate record of team fundraising/sponsorship. Access to the funds can be requested by the Team Manager through an email to the Treasurer.

Fundraising dollars will not be carried forward to the next year. At the end of the season, any unused funds become the property of the Greater Napanee Basketball Association.

All members are encouraged to participate in the fundraising events of the Club and other teams.

GNBA will not be held liable for any violation of this policy. Any member (player, coach, manager, family member) who violates the Fundraising and Sponsorship policy will be subject to penalties at the discretion of the Executive. Fundraising or sponsorship activities may be suspended or denied at any time at the discretion of the Executive.

If you have an idea for a Club sponsor, please contact an Executive member. Club Sponsors will be given recognition on the Club's website and social media.